

Chamber Ambassadors

As an Ambassador of the Chamber you are a very important part of the membership cultivation program. Ambassadors must have interest, dependability, integrity, energy, communication skills and the ability to integrate the responsibilities of the Ambassador program into their current day-to-day responsibilities.

As an Ambassador it is your roll to promote membership and encourage participation of members to attend Chamber functions, greeting members at Chamber events and performing other goodwill projects of the Chamber as determined by the Board Of Directors.

It is important that our Chamber members get face-to-face time with Chamber representation. You make it possible for each member to receive this personal contact, which helps them as members of the Chamber realize the value of their investment. Often members will have questions or concerns that they have not communicated to us; but when you take the initiative to make contact with them, they feel free to let us know what they need, want, like or issues that may need to be addressed.

As an Ambassador, you are not expected to "sell" Chamber membership, but each retention call is in a sense a sales call. When calling on members and presenting Chamber benefits to that member the "sale" will be realized when renewal time comes around. It is very important that you carry out your Ambassador responsibilities in a professional manner. The credibility of the Chamber is closely linked with your credibility as an Ambassador.

While attending functions and calling on members you represent your own company as well as the Chamber. You will undoubtedly develop a long and varied list of contacts and community information that will prove helpful as you yourself do business in the community.

We appreciate your willingness to make this commitment and hope it proves to be enjoyable and beneficial for you.

BENEFITS OF THE AMBASSADOR PROGRAM

To the Ambassador

- New contacts (business and social)
- Increased visibility in the community

- Pride through community/business involvement
- Numerous networking opportunities

To the Company

- Higher visibility in the business community
- Business connections/opportunities gained through contacts and networking
- Additional name recognition in Chamber and community publications

To the Chamber

- Liaison between the Chamber and its members
- Assist at Chamber Functions
 - Chamber Golf Outing
 - Luncheons
 - Ribbon Cutting and Groundbreaking Ceremonies